



## Press Release

19th September 2008

### **BML International, UK fully support [Beijing International Travel Expo \(BITE\) China 2009](#)**

For the 5th year running, global marketing exhibition consulting company, **BML International, UK** has signed an agreement to represent the **BITE 2009** across a number of key specialist markets.

Since its launch in 2004, **BITE** has grown to become a leading international travel and tourism event and is the only one organised and recognised by the Chinese government, **Beijing Tourism Administration**. This key factor has not only helped it succeed but allows for unprecedented exposure to the Chinese market providing excellent business opportunities for visitors, hosted buyers and exhibitors alike.

The events international organisers, Singapore based **Conference Exhibition Management Services (CEMS)** have appointed **BML International, UK** to cover the territories of Greece, Cyprus, United Kingdom & Ireland, the Middle East and North Africa.

Dimitri Laspas, General Director of **BML International, UK** commented '*It is a refreshing and delightful experience to work with the Chinese and our colleagues in Singapore. Over the years we have built up a strong relationship and truly become a member of a great team. BML International, UK has particular expertise in dealing with these specific markets, least of all being able to speak in French, Arabic, Greek and English. This has provided vital client / organiser support and understanding throughout our collaboration and long may it continue*'.

**BITE** is taking place from **18-20 June 2009** at the Beijing Exhibition Centre, Beijing, China. For more details, please visit: [www.bitechins.com.cn](http://www.bitechins.com.cn).

For more information on **BML International, UK**, please visit [www.bmlinternational.co.uk](http://www.bmlinternational.co.uk)

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