



**TOURISM AROUND
THE WORLD MONTHLY**

global news for tourism, m.i.c.e & exhibitions

FOR IMMEDIATE RELEASE

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Title: **TOURISM AROUND THE WORLD MONTHLY** focus on joint promotion in China...

As the world focuses on the many opportunities on offer in China, **TOURISM AROUND THE WORLD MONTHLY**, **BML International-UK**, and the **World Exhibitions Club** have joined forces to make their presence known in this booming market.

TOURISM AROUND THE WORLD MONTHLY, **BML International-UK** and **World Exhibitions Club (WEC)**, are presenting themselves at the forthcoming **Beijing International Travel Expo (BITE)** being held in Beijing, China from **19-21 June 2008**.

The two companies and the exhibitions club offer different services, but combined, work in harmony to offer members of the travel, tourism, m.i.c.e. and exhibitions industries a unique blend of services.

With longstanding and close business ties with **BITE**; **BML International-UK** is the events regional sales Representative for the UK, Ireland, Greece, Cyprus, the Middle East and North Africa and **TOURISM AROUND THE WORLD MONTHLY** is an official Media Sponsor of the show and has been for the past 4 years. **WEC** is still making its presence known in the Asian market and as such, as part of their international promotion, the trio are attending **BITE** in order to expand their awareness in the Chinese and regional market.

Heading up the attendance at **BITE** is **BML International-UK's** Managing Director, Dimitri Laspas. *'Asia and in particular China is where business is today. We feel we can offer much needed services to the market in order to assist with their global expansion and likewise they offer some positive opportunities for every division of the Laspas Group'*.

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Notes for Editors:

TOURISM AROUND THE WORLD MONTHLY is a global e-mailed newsletter for the travel, tourism, m.i.c.e and exhibitions industries. Started in 1997 with just 35 paper copies, it has grown to become one of the more unique e-monthly's of the travel, tourism, m.i.c.e. and exhibitions industry, reaching an ever growing circulation. It aims to provide accurate, detailed, informative and useful information on the many aspects that make up the world's largest industry, tourism.